



**ADVISORY COUNCIL OF FACULTY
 APPROVED Minutes of July 30, 2007
 2007 Retreat, Day Two
 Canaan Valley Resort and Conference Center: Davis, WV**

	Present	ACF rep	School
1	Roy Nutter	Regular	WVU
2	Steve Bourne	Regular	Bluefield State College
3	Carol Plautz	Regular	Blue Ridge C&TC (also Senate President)
4	Galen Hansen	Regular	Fairmont State University
5	Sharon Gott	Regular	Eastern C&TC
6	Joe Evans	Regular	Glennville State College
7	Ben Miller	Regular	Marshall University
8	Leslie Lovett	Regular	Pierpont C&TC
9	Jim Hoey	Regular	Potomac State College of WVU
10	Sylvia Shurbutt	Regular	Shepherd University (also Senate President)
11	Mark Goldstein	Regular	WV Northern CC
12	George Boxwell	Regular	WV School of Osteopathic Medicine
13	Dave Brown	Alternate	WV School of Osteopathic Medicine
14	Charles Shafer	Regular	WV State C&TC
15	John Richards	Regular	WV State University
16	Gary Waggoner	Regular	WVU at Parkersburg
17	John David	Regular	WVU Institute of Technology
18	Mike Ditchen	Regular	C&TC at WVU Tech

Regrets

1	Darrin Martin	Regular	Concord University
2	Betty Dennison	Regular	Marshall C&TC
3	Gerald Hough	Regular	New River C&TC
4	Matthew Payne	Regular	Southern WV C&TC
5	Ann Rose	Regular	West Liberty State College
6	John Linton	Regular	WVU School of Medicine

Guests present

1	Larry Stickler	Senate Chair	Marshall University
2	Brian Noland	Chancellor	HEPC
3	James Skidmore	Chancellor	WVCCTCE
4	Mark Stotler	Assistant Director	Academic Affairs HEPC

1. The Council Meeting was called to order by Chair Roy Nutter at 8:30 am on July 30, 2007.
2. **Roll Call**
A quorum was present.
3. **Meeting Schedule**
 - Chair Nutter reviewed the meeting schedule. The August ACF meeting was eliminated due to the first week of class at several institutions.

- 2007 ACF meetings are scheduled for 9/20, 10/25, 11/29, and 12/20 if necessary. The plan is for the meetings to be held at 1:00pm in the HEPC building.
- A volunteer sheet was distributed for attendance at HEPC, CCTCE and LOCEA meetings.
- Members were reminded to make contact with their legislators and of the importance of the Finance and Education Committee legislators.

4. **Legislative Issues and Brochures**

- The statistics need to be updated in the brochure and Power Point.
- Theme for the year
 - Discussed tying in higher education and economic development and growth.
 - Literacy, business and job skills are important.
 - Need a concise theme, possibly, “Open for Business: An Educated Workforce Opens the Door”.
- Issues and comments
 - The 2006-07 issues and new issues were debated. We need to find the hot buttons.
 - Keep the tuition waivers issues. We need to take this issue in steps. Amend the code to start. It is a great faculty retention tool and we need more benefits for new hires.
 - Keep” Increase legislative funding to the National average”, we need more funding!
 - Keep state retirement contribution increase, but find out more information. Do all state workers other than Higher Education get a 7.5% contribution from the State?
 - Keep the right to serve in the legislature. We could lose AEI, although it is thought that the K-12 teachers get something for years of service each year. Realistically this may not be a good issue.
 - We might be able to move the 10% increase base pay with promotion to an HEPC and CCTCE issue.
 - We need to include all the good things we do in the name of Higher Education in the Power Point.

5. **Master Plan Update was reviewed by Mark Stotler**

The HEPC Master Plan for Higher Education should have time for comments and input, and will be a six year plan. The findings of the Task Force should be completed by the end of the year. This plan will drive the four year institutional compacts. The institutions will have flexibility in meeting goals for the five areas listed below.

- There are two subcommittees Finance (Chancellor Noland, Chair) and Academic (Dr. Flack, Chair).
- There are five areas being addressed by the plan. The plan should prepare students for a global economy and will look at increasing graduates in the STEM fields. Increased admission standards, enhanced outreach, ease of transfer, improved graduation and retention rates, and plans for maintaining quality faculty will be addressed. Redefining missions and programs of excellence will be necessary.
 - Economic Growth
 - Access
 - Innovation
 - Cost and Affordability
 - Learning and Accountability
- Dr. Flack will be reporting monthly to ACF on the progress of the Master Plan since Connie Moore and Patty Shafer who are on the Task Force are no longer on ACF. There is no plan to replace Task Force members with current ACF members.

6. **Chancellor Noland**

- Chancellor Noland shared his thoughts and visions with us. His Power Point “Profiles and Trends in West Virginia Higher Education: A Focus on Affordability”, will be distributed to the group through the ACF list serve. He thanked ACF for the support of the institutional base budget support during the legislative session. He also shared ideas for a new WV HEPC symbol.
- The five areas of the Master plan were reviewed and he stressed:
 - The necessity of grants to improve retention and persistence is a must.
 - Articulate and enhanced institution missions will be required.
 - Expect to see revenue and resource shifts, changing workforce demographics, and population shifts as well as economical challenges and governance tensions.
- Statistics were shared:
 - Head count is up 1.6% over fall 2005

- 54% of WV high school grads attend school in WV
- We will see a decrease of 2838 students from 2000- 2014
- Need to have a K-20 shared vision and complete prep work in 12th grade
- Need to reach out to the 25-49 age group, marketing a “finish your degree” campaign may help.
- WV is 11th in SREB for tuition and fees 1997-2007; in 2005-06, 60cents of every dollar came from tuition.
- Faculty salaries are still \$20% below average.
- Student educational debt is rising, and students want something for their tuition dollars. First generation student use 30% of their parents income to attend college and we owe it to them to make sure they finish with a degree.
- We need 100,000 students to keep pace with costs and inflation.
- The percent of employment in the state need to get up to the national average.
- We will need to do more with less.
- Regional Snapshots- Chancellor Noland is surveying the State to create snapshot of each region
 - Eastern Panhandle information was shared
 - Population up 10.3% while WV population has decreased
 - Economy had changed
- Policy Opportunities and Challenges to meet:
 - Financial Aid
 - FAFSA is due early
 - The Common form is hidden
 - Awards are the same regardless of income
 - Promise Merit scholarship should require public service each semester
 - HEPI and campus operation needs must be met
 - Capital Funding needs to be revisited, WV is the only state in the Nation to charge students
 - Fee waivers should be expanded

7. **Chancellor Skidmore**

Chancellor Skidmore shared the CTC budget, goals and answered questions and concerns. The group suggested to Chancellor Skidmore that ACF members would have an interest in serving on committees and offering input into some of the projects if it were appropriate.

- Development leadership program for faculty and staff with nominations from each campus
- Access and Tuition
 - Includes plans to buy down linked tuition , career pathways and middle college
 - Finance Policy Committee has incentives for high cost programs.
 - Marketing plan is important
 - Non-credit courses given credit assuming the course is worthy and has merit
- Increase Graduation rates
 - Committee for developmental education
 - How can we condense courses and introduce critical thinking skills
 - Blue Ridge C&TC has a very nice model
- Extra monies were available for Rapid response (Energy and Manufacturing) program development.
- A new CCTCE Technical program coordinator was hired.
- For faculty, professional development money is available if it is for a state wide project.
- Every institution can join the League of Innovation to try and help with adjunct goals.
- The WV CCTCE 2009 appropriation budget will be sent to HEPC for approval. It includes \$6 million for operating expenses, 1.7 million for faculty/staff enhancements, 2 million for equipment upgrades, 7.2 million one time Allied Health expansion, 1 million Technical Program development and monies for capital projects and tuition buy downs for administratively linked institutions.
- There is nothing in the 2007-08 CCTCE vision plan that directly focuses on getting and retaining quality faculty, but many of the initiatives planned for the institutions or programs could certainly help.

The ACF retreat adjourned at 2:25pm.

Respectfully submitted,

Leslie Lovett, Secretary